

TC 151
Redesign peer review sheet

Your name: _____ Your peer's name: _____

1. First, carefully examine your peer's original image and read their analysis. Your first job is to comment on your peer's image choice and the design of their memo. Provide multiple sentences below of discussion.

2. In your peer's analysis, does he or she provide an ample description of the image, so that one can "envision" the image without seeing it? Does your peer speak about the **context** of the image? Provide feedback below.

3. What kind of terminology from our course does your peer employ in the analysis of the image and its flaws? Is there any terminology that you think would be appropriate to use that your peer does not use?

4. In your peer's articulation of his or her redesign plan, does he or she give ample discussion (not in length but in concise content) of the "what" and the "why" of the redesign?

5. In the memo, is your peer's writing strong, clear, grammatical, and amply proofread? Please provide specific suggestion below or on your peer's draft.

6. Is it your impression that your peer spent a good amount of time writing his or her analysis? In choosing the image? In completing the redesign?

7. As for the redesign, explain below the "how" of what your peer did to improve the image. Is there anything you don't understand about the redesign or that you would have done differently?

8. Based on your assessment of the three major components of this project (the original image, the redesigned image, and the accompanying memo), what grade out of 100 would you give your peer at this time? Why?