

English 341
Rubric, TECHNICAL PROJECT PROPOSAL

Student's name: _____

REQUIRED ELEMENTS OF PROPOSAL:

Project summary is a thorough overview of the project; considers the "five Ws" (or most of them!).	(5) ___
Tentative outline describes how you will organize your content	(5) ___
Outcome (how will the information be presented? Paper? Website?)	(2) ___
Primary research, described thoroughly	(5) ___
Secondary research, overview and three examples plus citation style	(5) ___
Detailed timeline (beyond the one offered in assignment)	(4) ___
Sponsor's name and description of meeting plan	(3) ___

GRAMMAR AND STYLE:

Comma-splices	(3) ___
Other run-on sentences	(3) ___
Subject-verb agreement	(3) ___
Spelling and word-choice	(5) ___
Overall clarity of sentences	(5) ___
The proposal has been thoroughly proofread	(6) ___
Final version shows improvement from draft (changes have been made)	(10) ___

PROPOSAL TONE:

Tone demonstrates awareness of audience as well as technical proficiency	(6) ___
Tone is consistent throughout paper	(6) ___

FORMAT:

The proposal follows a consistent format, with headers, appropriate font-style (bold, italic, caps., etc.), section-numbers, and other aesthetic choices that help to organize information.	(12) ___
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PEER REVIEWS:

Student turned in a peer review	(2) ___
Student's peer review is thoughtful and thorough	(10) ___

TOTAL POINTS RECEIVED (out of 100 possible):